

NUKKAD NATAK BY APSJC UNDER DRUG AWARENESS CAMPAIGN

In its endeavour to combat drug abuse, a Nukkad Natak (street play) on drug awareness was successfully organized near Peer Baba, Jammu September 13, 2024 . The campaign aims to raise awareness about the dangers of drug abuse, especially among the youth, and was a collaborative effort led by 14 senior wing NCC cadets accompanied by Mr Anil , Ms Monica and CCA In charge Ms Indu Dambi, performed with great enthusiasm and dedication.

The play portrayed the devastating impact of drug addiction on individuals and families, highlighting the physical, emotional, and societal consequences. Through engaging and thought-provoking performances, the cadets were able to capture the attention of a large audience, including locals and visitors to the Peer Baba shrine. The simplicity of the Nukkad Natak format, which involves direct interaction with the audience in open spaces, made the message more relatable and impactful.

The event witnessed a significant turnout, with people from various walks of life stopping by to watch the play. The audience was not limited to civilians; several members of the Army also attended, showing their support for the campaign. Their presence added a sense of importance and legitimacy to the event, as the Army has been actively involved in combating drug trafficking and raising awareness in sensitive border areas like Jammu.

Throughout the event, the cadets showcased their acting skills and dedication to the cause, spreading the message that drug abuse is not only harmful to the individual but also to society as a whole. The collective efforts of the NCC cadets were well-received, and the audience expressed appreciation for their powerful performance.

Overall, the Nukkad Natak campaign was a resounding success, drawing attention to an urgent social issue and motivating people to take a stand against drug abuse. The initiative demonstrated the potential of youth-led movements in creating awareness and fostering positive change in society.





