

# **Drug Awareness Campaign Undertaken at APSJC**

## **(11th September – 14th September 2024)**

The school organized a comprehensive Drug Awareness Campaign from 11th September to 14th September 2024 to raise awareness about the growing dangers of drug abuse, particularly among the youth. Various activities and events were conducted throughout the week to engage students and educate them about the physical, emotional, and social consequences of drug addiction. Here is a detailed report of the events held during the campaign:

### **Session on Drugs and Narcotics Addiction by Capt. Priyanshu Raj (11th September 2024)**

The campaign commenced with an insightful session conducted by Capt. Priyanshu on 11th September. The session focused on drugs and narcotics addiction, addressing how these substances affect the brain and the body. Capt. Priyanshu Raj shared real-life case studies and emphasized the importance of early prevention. The session was highly interactive, allowing students to ask questions and clarify their doubts, making it an informative and engaging event.

### **Screening of Short Movies on Drug Awareness (12th September 2024)**

On 12th September, students were shown a series of short films that portrayed the real-life impact of drug addiction on individuals and their families. These films depicted the challenges faced by drug users, the stigma attached to addiction, and the importance of seeking help. The screening was followed by an open discussion where students shared their thoughts and reflections on the content they watched.

### **Street Play (Nukkad Natak) by NCC Cadets (13th September 2024)**

On 13th September, the school's NCC Cadets performed a Nukkad Natak (street play) near Peer Baba, Jammu to further spread awareness about the dangers of drug abuse. The play was performed in the open, allowing both students and passersby to witness it. The performance highlighted the issue of peer pressure, societal influence, and how drug addiction can destroy lives. The strong messages delivered through this medium left a lasting impact on the audience.

### **Intra-Class Poster Making Competition (14th September 2024)**

On 14th September, students from classes 9 to 12 participated in an Intra-Class Poster Making Competition on the theme of drug awareness. Students showcased their creativity through thought-provoking and visually striking posters, all carrying strong anti-drug messages. The posters were judged on creativity, relevance to the theme, and clarity of the message. The winning entries were displayed around the school, reinforcing the campaign's purpose.

### **Intra-Class Slogan Writing Competition (14th September 2024)**

Alongside the poster competition, students also participated in an Intra-Class Slogan Writing Competition on the same day. This competition was open to classes 6 to 8, and students were tasked with crafting powerful slogans that captured the essence of fighting against drug abuse. Many slogans were innovative and impactful, reflecting the students' understanding of the issue.

The Drug Awareness Campaign was highly successful in its objective of educating students about the grave consequences of drug abuse. The combination of interactive sessions, creative activities, and performances made the campaign engaging and effective. Through these efforts, students were empowered to make informed choices and resist the temptations of substance abuse. The school plans to continue promoting drug awareness in the future to ensure students remain vigilant and make healthy decisions.







